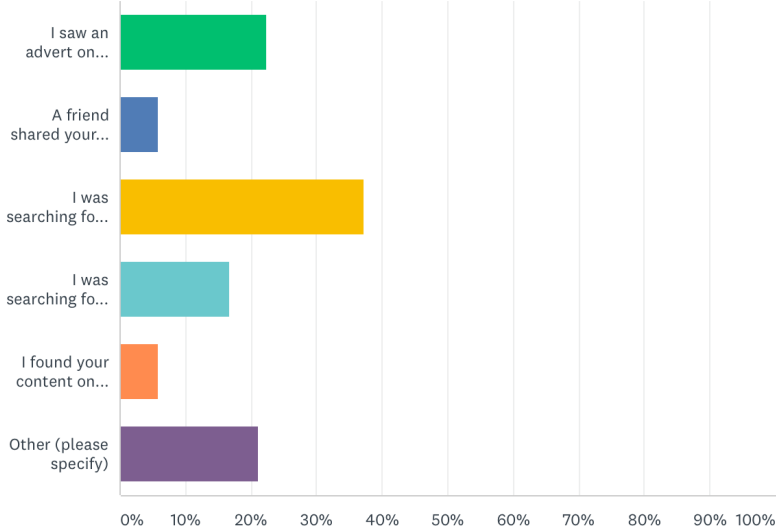


GOOD NEWS UNLIMITED ANNUAL SURVEY – JULY 2021

Question 1

How did you find Good News Unlimited?



ANSWER CHOICES	RESPONSES
▼ I saw an advert on social media	22.44% 35
▼ A friend shared your content on social media	5.77% 9
▼ I was searching for a devotional on a search engine (like Google, Bing or similar)	37.18% 58
▼ I was searching for spiritual answers on a search engine (like Google, Bing or similar)	16.67% 26
▼ I found your content on YouTube	5.77% 9
▼ Other (please specify) Responses	21.15% 33

Question 2

Why did you sign up for the Good News Unlimited Daily Devotion? What were your expectations?

Sample responses...

- I was really in need of Jesus Christ in my life. Since you started sharing the word of God with me, my life has never been the same – **Sonny Dawah, Sierra Leone**
- I feel that God has something to say to me every day. It's like GNU's daily devotions are his way of reaching out – **Karri Benedix, USA**
- I accepted Jesus into my life three months ago, and He changed me. I am not interested in drinking anymore, or spending hours at casinos and lots of other bad things in life. I now spend time in the early hours praying and reading my devotional and I love my Jesus more and more because I have peace. Thank you, Abba Father for your love – **Female, Vanuatu**
- It's lovely to have a daily Bible devotional that has a special message for the day that you can ponder on. I have found your devotionals very thought provoking and they often hit the mark – **Lyall Sutcliffe, Australia**
- Each day I look forward to getting my spiritual breakfast awaiting me in my email. I have been strengthened on a daily basis and am beginning to feed my circle of friends the messages I received from Good News Unlimited – **Female, Papua New Guinea**
- I signed up with Good News Unlimited when I got sick last year, and GNU has been supporting me during my time of healing. I have begun to really know and understand the Word. It's like GNU is taking me to another level in my life. Thank you! – **Female, Papua New Guinea**

Question 3

How has your outlook on life and God changed since receiving the Good News Unlimited daily devotions?

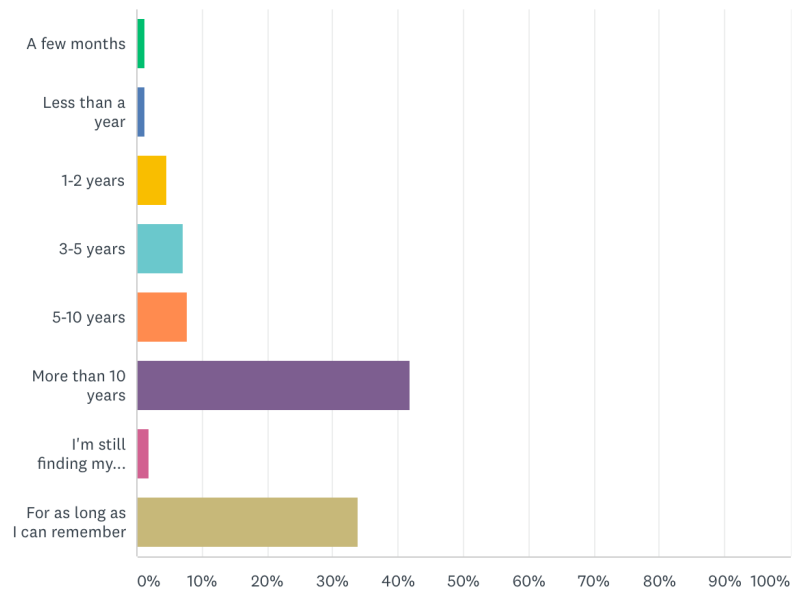
Sample Responses:

- I'm enjoying every minute of it with inspired gospel – **Queen Basie, South Africa**
- It has changed my life – **Bukenya Charles, Uganda**
- I have realised that God is more understanding and loving than I ever thought, and he is more present in my present, than I ever knew – **Female, Ireland**
- I am glad because now I have found true salvation in Jesus – **Grace Wambuyi Muraya, Kenya**
- Unlimited gives me a daily reminder to look to God. It is the perfect length to read anywhere. I always leave the daily devotional with hope – **Female, USA**
- God has become real in my life – **Florence Muchiti, Kenya**
- I've been able to believe and trust in God, and my faith has become stronger – **Sarah Wardlow, Sierra Leone**
- Since I started receiving the GNU daily devotions till today, I have been contributing to spreading the Gospel to those around me – **Sonny Dawah, Sierra Leone**
- I have been touched deeply and the spiritual insights have blessed me greatly – **Female, Papua New Guinea**
- I have given my life to Jesus – **Osborn, Botswana**
- My life has changed for the better since I started receiving the Good News Unlimited daily devotional – **Sheka Joshua Bangura, Singapore**
- I am overwhelmed through experiencing God's unconditional and divine love for a sinner like me. I now know that I can come to God at any time, and in any place, to find comfort and peace – **Elina Jaywelson Gilu, Vanuatu**
- The GNU daily devotions are strengthening, uplifting, and encouraging – **Male, Norway**
- I really enjoy the daily devotionals. They give me comfort and hope – **Male, USA**

- Oh, it's really helping me, like it's started to answer all my questions and to clear the doubts within me – **Clyde Tifati, Papua New Guinea**
- My outlook on God and on life dramatically changed in a few weeks. I believe more in God and have more faith. I also know how important God is to me – **Thandiwe Eleanor Nyirenda, Zambia**
- It is such a blessing to receive such encouraging good news on a daily basis – **Female, Australia**
- My outlook on God and on life have improved beyond measure! – **Female, South Africa**
- It really encourages me and gives me a bold spirit with which to face each day – **Male, Fiji**
- The GNU devotions give me hope, confidence and they reveal to me who God is – **Female, Philippines**
- I'm really born again! Now I now can understand the Bible before because of the Good News Unlimited daily devotional. I give all praise to my God through Jesus Christ for you all, because news of your faith has gone into all the World! – **Pardon Sibanda, Zimbabwe**
- For the first time, I have peace in Christ – **Rose Mayhew Moses, USA**
- I have assurance – **USA**
- I am more devoted to Christ than ever before – **Elijah Ndilo, Kenya**
- Positive living! – **Barigye, Uganda**
- In terms of Christianity, Japan is a backward country. GNU helps me to know how to understand the Bible – **Male, Japan**
- I am encouraged, challenged and blessed! – **Female, Australia**

Question 4

For how long have you been a Christian?



ANSWER CHOICES	RESPONSES
▼ A few months	1.31% 2
▼ Less than a year	1.31% 2
▼ 1-2 years	4.58% 7
▼ 3-5 years	7.19% 11
▼ 5-10 years	7.84% 12
▼ More than 10 years	41.83% 64
▼ I'm still finding my faith	1.96% 3
▼ For as long as I can remember	33.99% 52

Question 5

How did you become a Christian? Did you have faith in God growing up? What were some of the key moments that helped you grow in your Christian faith? Did your reading of the Good News Unlimited Devotional contribute to your decision to become a Christian?

Sample Responses

- I have encountered a great change in my walk of faith in Christ, through GNU helping me know Jesus better than I ever anticipated – **Jackson Irungu, Kenya**
- Through GNU, I heard the Gospel – **Bukenya Charles, Uganda**
- I was not satisfied with what I was getting from church. I searched and found GNU. There, I learned about true salvation, and here I am. After 69 years I found Jesus, who continues teaching me in His Word. I am witnessing daily for him and will continue all the days of my life. Amen. Amen. – **Grace Wambuyi Muraya, Kenya**
- Although a friend of mine lead me to accept Christ, my reading of the Good News Unlimited Devotional contributed to my decision to remain a Christian – **Sarah Wardlow, Sierra Leone**
- I grew up as a Muslim and we knew Jesus as a Prophet. My curiosity to know more about Christ let me to him. Thank you, GNU! – **Sakkie, South Africa**
- GNU has had a big impact on my life. I'll never forget this one devotional on Philippians 4:13. At the time I was living in my car and I was desperate. After reading the devotional, I thought, "this is the chance I need!" and I trusted in God. He came through in a big way! That was when I committed my life completely to God, whom I had not known before – **Linda, South Africa**
- On the same day that I gave my life to Christ, I started yearning for more of Him in my spirit and since I discovered GNU, my spiritual life has never been the same – **Female, Cameroon**
- I am now fully devoted in Christ with the help of the Gospel through Good News Unlimited – **Edward Adu Boahen, Ghana**
- I become a Christian through my local church but that didn't really change me until I signed up with Good News Unlimited. Then my life changed a lot – **Mark Dikmapin, Papua New Guinea**
- The Good News Unlimited devotional contributes to renewed spiritual living day and to stand steadfast in the presence of the holy good Father – **Susana Brown, Samoa**

- Good News Unlimited Devotional has contributed a lot to me becoming a true Christian because before I met you I had a poor understanding of God. You opened up my mind.... I guess I'm blessed! – **Pardon Sibanda, Zimbabwe**
- Reading Good News Unlimited really helps me to grow spiritually. Now I have this burning desire to continue walking with Christ – **Female, Philippines**

Question 6

What spiritual insight have you gained since receiving the Good News Unlimited Daily Devotional?

Sample responses...

- I discovered my calling and purpose in life! – **Linda, South Africa**
- The love of God
- Salvation is only through one-Jesus Christ the Son of God. Amen.
- How to forgive in other to be forgiven
- Well, I've learnt to trust in God.
- Always at peace even though I go through hard time, in my job and at home with family.
- It helps me understand the amazing news of the gospel even better. I use it to share with those around me.
- God actually loves me and accepts me as I am...I don't have to reach perfection to be saved.

Question 7

In what country do you live?

Top 20 countries shown...

ANSWER CHOICES	RESPONSES
▼ Australia	13.92%
▼ United States of America	11.39%
▼ Nigeria	10.76%
▼ Papua New Guinea	9.49%
▼ Uganda	6.33%
▼ Kenya	5.06%
▼ United Kingdom of Great Britain and Northern Ireland	4.43%
▼ Philippines	3.80%
▼ South Africa	3.80%
▼ Zambia	3.16%
▼ Botswana	2.53%
▼ Ghana	2.53%
▼ Canada	1.90%
▼ Fiji	1.90%
▼ Malawi	1.90%
▼ Vanuatu	1.90%
▼ Samoa	1.27%
▼ Sierra Leone	1.27%
▼ Zimbabwe	1.27%
▼ Barbados	0.63%
▼ Cameroon	0.63%
▼ Chile	0.63%
▼ Ethiopia	0.63%
▼ Finland	0.63%
▼ India	0.63%
▼ Ireland	0.63%
▼ Jamaica	0.63%
▼ Japan	0.63%
▼ Liberia	0.63%
▼ Mozambique	0.63%

Question 8

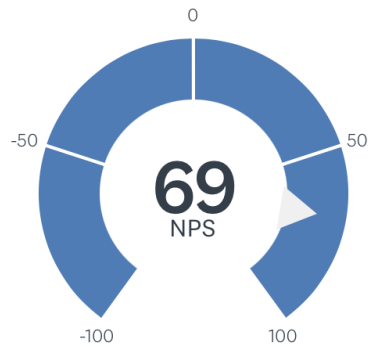
What is a spiritual truth you had never heard or understood before receiving the Good News Unlimited Daily Devotional? How did this revelation impact your life?

Sample Responses:

- I have understood that God heals the broken hearted and comforts the crushed in spirit – Doreen, Botswana
- I have been able to let go of my bitter past – Osborn, Botswana
- I have heard God's voice. This made me to go into evangelism and now I do street evangelism – Linda, South Africa
- I have understood how real God is – Donna, USA
- I used to believe in the blood of animals. Now I believe in the blood of Jesus! – Male, Nigeria
- Good News Unlimited is the most Powerful weapon the God is using for these end times to keep the fire burning till the end comes – Andrew Nganining
- Good News Unlimited has helped me become a true Christian – Pardon Sibanda, Zimbabwe
- My life has changed drastically – Sam Kaziya, Zambia
- Reading the Good News Unlimited daily devotions constantly uplifts my faith – Reg Poyser, United Kingdom
- I now know that I can have a personal relationship with my Savior and living God, Jesus Christ! – Thomas Kaastra, USA

Question 9

How likely is it that you would recommend the Daily Devotion from Good News Unlimited to a friend or colleague?



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
8%	15%	77%	69
11	22	111	

Question 10

Why do you appreciate the Daily Devotionals from Good News Unlimited?

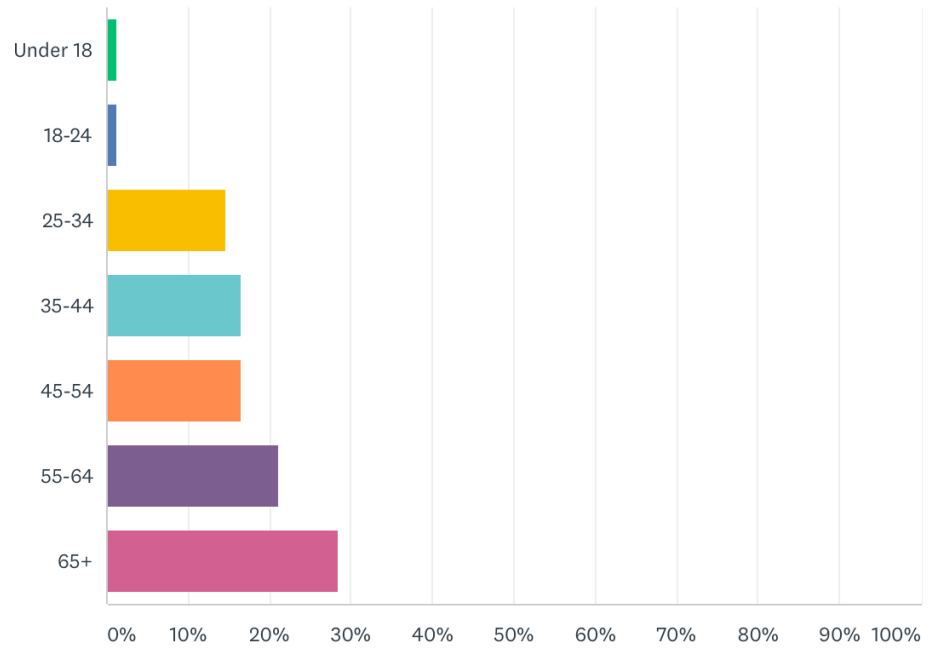
Sample responses...

- I appreciate your devotions because they are very easy to understand and very encouraging – **Female, Papua New Guinea**
- You explain the Gospel in a simple way for everyone to understand – **Sarah Wardlow, Sierra Leone**
- I appreciate GNU so much for bringing Christ in my life – **Sonny Dawah, Sierra Leone**
- They show the love of God and the good news of Jesus in a way that is refreshing and easy to relate to – **Ann Willott, United Kingdom**
- The daily devotions from Good News Unlimited are short, to the point, and never a waste of time. They are always relevant – **Geoff Reilly, Australia**
- I feel like God is talking to me through your easy-to-read devotions – **Female, Australia**
- I feel God is trying to tell me something every day. The message is often aligned to what I am facing – **Karri Benedix, USA**
- GNU's daily devotions kept me connected during the pandemic in Chile, when I was in a place where I didn't know anyone. 34,000 deaths in Chile, and counting – **Luis Blemith, Chile**
- The GNU daily devotions are so encouraging and filled with praise! – **Female, Australia**
- I believe GNU's daily devotions are a gift from the Holy Spirit - just for me! But I am glad that they are his gift for everyone, too! – **Female, Australia**
- GNU's daily devotions keep me in touch daily with my "spiritual" side which in the past has been neglected. Signing up has been a rich blessing – **Male, New Zealand**
- GNU's daily devotions are my springboard for each day – **Ruth, Australia**
- I really appreciate these devotionals. I wake up to them every day. They are just new every morning and I just say, great is the faithfulness of those who offer themselves to put these documents together daily. Thanks again for allowing the Lord to use and direct you. – **Colmie Simms, Jamaica**

- Y'all send me awesome devotionals – **Brittany Rivera, USA**
- GNU's devotions constantly challenge me and fill me with hope – **Reg Poyser, United Kingdom**

Question 11

What is your age?



ANSWER CHOICES	RESPONSES
▼ Under 18	1.32%
▼ 18-24	1.32%
▼ 25-34	14.57%
▼ 35-44	16.56%
▼ 45-54	16.56%
▼ 55-64	21.19%
▼ 65+	28.48%
TOTAL	

Question 12

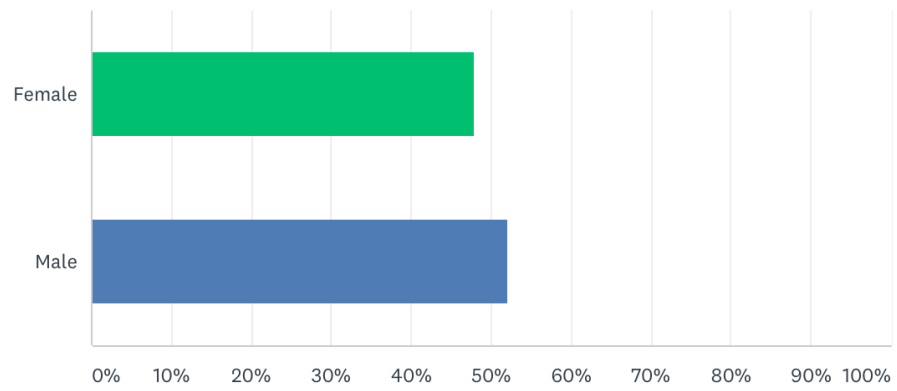
Do you have thoughts or ideas that would improve the Daily Devotional from Good News Unlimited and help you even more spiritually?

Sample Responses:

- Yes. To have a platform whereby we can be sending what we learn from the devotions and the transformation testimonies taking place to other people.
- Encourage readers to read the word of God daily. I read a chapter a day most of the time and other times I read more than one if I want to continue with a certain story.
- Everything in daily devotion is very well prepared. Can the daily devotional be made annually into a book for some of us who do not have computers or network at home?
- Questions related to the scriptures that the readers could answer in the devotionssomething you already do... it's good to challenge readers.
- Give us books online and we can print them.
- Oh yeah! To dramatize it for those who are not able to read and write.
- The idea: to come up with a way we can be having devotions in a fellowship way.
- I can't think of anything. I like how recently the focus has been on passion week. What would be a perfect follow-on would be a discussion on Paul's take on the Gospel. Sort-of suggests itself, I guess.
- Please keep up the good work! I have passed your website onto friends too!
- You can even send us the prayer points so that when we pray we pray accordingly to the point.
- No, so long as you keep them Christian, love-based relevant and caring, I don't think they can be any better!
- Always make the gospel shine it's the only thing that changes the heart
- I think you wonderful just as you are - a daily evening prayer as well would be much appreciated
- I would love to see someone from GNU preaching the word like other ministries that I always watch on a daily basis.

Question 13

What is your gender?



ANSWER CHOICES	RESPONSES
▼ Female	48.00%
▼ Male	52.00%
TOTAL	